



Stock Data

Share Price.....HK\$2.78
52-week range HK\$2.60 – HK\$7.39
FY15 P/E (Trailing)..... 2.66 times
FY16 P/E (Forward) 4.39 times
Market Capitalization...HK\$8.418bn

*Source: Bloomberg, as of 4/5/2016

Sales Performance for April 2016

In April 2016, BCL achieved total contracted sales area of 211,000 sq.m., representing an increase of 26.5% over the same period last year. Its corresponding contracted sales amounted to approximately RMB3.8 billion, representing an increase of 139% over the same period last year. As at the end of April 2016, the cumulative contracted sales area amounted to approximately 494,000 sq.m. and the cumulative contracted sales amounted to approximately RMB7.47 billion, representing an increase of 2.2% over the same period last year. The average selling price in the first four months of 2016 was RMB15,000/sq.m., representing an increase of 49.7% over the same period last year. Meanwhile, as at the end of April 2016, the cumulative subscription sales awaiting signing of official sales contracts amounted to RMB2.3 billion.

Annex: Sales Breakdown for April 2016

	Contracted Sales Area ('000 sq.m.)	Contracted Sales Amount (RMB million)
Beijing, Tianjin and Shanghai	138	2,180
Other Regions	73	1,620
Total	211	3,800

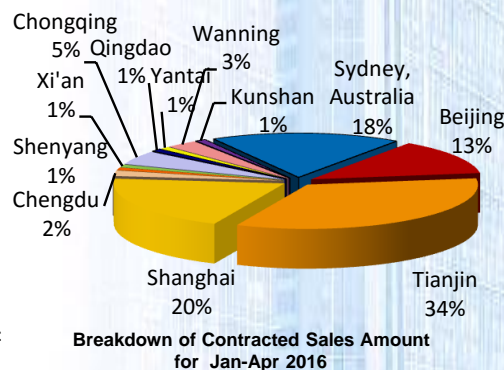
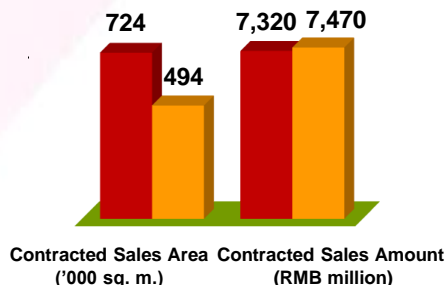
	Contracted Sales Area ('000 sq.m.)	Contracted Sales Amount (RMB million)
Core Projects	144	2,060
Non-core Projects	67	1,740
Total	211	3,800

Company Profile

Beijing Capital Land Ltd. ("BCL", stock code: 2868.HK) is one of the leading integrated property developers in China. Aspiring to be "the Most Valuable Comprehensive Property Developer" in China, the Company focuses on three core business lines: Residential Property, Integrated Outlets, and Urban Core Complex. This is complemented by innovative businesses such as primary land development and high-tech industrial properties. The Company differentiates itself from its peers through its fully integrated operations and the seamless coordination among all business lines, which helps to increase competitiveness. The Company focuses on five core cities: Beijing, Shanghai, Tianjin, Chongqing and Chengdu. The Company is committed to its strategy of "maximizing scale, accelerating turnover, destocking and optimizing business structure" and focuses on high turnover and home-buyer oriented products. Beijing Capital Group, one of Beijing's largest enterprises and under the direct supervision of the Beijing Municipal Government, is the parent company of BCL.

■ Jan-Apr 2015

■ Jan-Apr 2016



Contact Us

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Issue of Domestic Private Placement Corporate Bonds

In April 2016, BCL successfully issued the first batch of private placement corporate bonds in 2016 with an aggregate principal amount of RMB3 billion, which consist of RMB700 million 2+1-year bonds at a coupon rate of 4.0% and RMB2.3 billion of 3+2-year bonds at a coupon rate of 4.2%, the lowest coupon rates in private placement bonds that were issued by Chinese property developers recently.

China Chengxin Raised BCL's Credit Rating to AAA

On 28 April 2016, China Chengxin Securities Credit Rating Company Limited raised BCL's corporate credit rating to AAA and affirmed the outlook at stable. The rating upgrade reflects the rapid growth of the Company, the significant decrease in financing costs and the breakthrough in equity financing. Going forward, this new rating will play an important role in further reducing the Company's financing costs and optimizing its capital structure.

Due to uncertainties incurred in the calculation of the sales figures, discrepancies may exist between the information disclosed above and the periodic reports. Therefore, investors are advised to treat the information disclosed in this letter as periodic references only.

