

Newsletter (2868.HK) November 2019

# Stock Data

Share Price	HK\$2.71			
52-week range HK\$2.36	– HK\$3.68			
P/E (Trailing)	4.30 times			
Market CapitalizationHK\$8.206bn				
*Source: Bloomberg, as of 4/11/2019				

## **Company Profile**

Beijing Capital Land Ltd. ("BCL", stock code: 2868.HK) is one of the leading integrated property developers in China. Aspiring to be "the Most Valuable Comprehensive Property Developer" in China, the Company focuses on the following core business lines: Residential Property, Integrated Outlets, Urban Core Complex and Primary Land Development. It also actively pushes forward its expansion into innovative businesses including cultural and creative industrial property development, hiah-tech industrial property development, and rental housing business. The Company differentiates itself from its peers through its fully integrated operations and the seamless coordination among all business lines, which helps to increase competitiveness. The Company focuses on three metropolitan areas of Beijing-Tianjin-Hebei, Yangtze River Delta and Guangdong-Hong Kong-Macau Greater Bay Area and key tier-2 potential cities. The Company is committed to its strategy of "achieving quality growth" and focuses on products for homeowners looking to upgrade as well as high turnover projects for rigid demand. Beijing Capital Group, one of Beijing's largest state-owned enterprises and under the direct supervision of the Beijing State-owned Assets Supervision and Administration Commission, is the parent company of BCL.

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## Sales Performance for October 2019

In October 2019, BCL achieved a total contracted sales area of approximately 483,000 sq.m., while the corresponding contracted sales amounted to approximately RMB9.07 billion. As at the end of October 2019, BCL's cumulative contracted sales area was approximately 2,451,000 sq.m., an increase of 21.2% year-over-year, and the cumulative contracted sales amounted to approximately RMB60.15 billion, an increase of 25.2% year-over-year. As at the end of October 2019, cumulative subscription sales awaiting signing of official sales contracts amounted to approximately RMB1.21 billion.

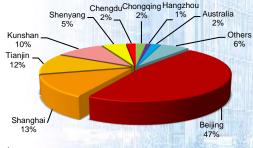
### Annex: Sales Breakdown for October 2019

	Contracted Sales Area ('000 sq.m.)	Contracted Sales Amount ( RMB million)		Contracted Sales Area ('000 sq.m.)	Contracted Sales Amount ( RMB million)
Beijing, Tianjin and Shanghai	111	2,960	Core Projects	410	7,100
Other Regions	372	6,110	Non-core Projects	73	1,970
Total	483	9,070	Total	483	9,070



('000 sq.m.)

(RMB million)



Breakdown of Contracted Sales Amount for Jan-Oct 2019

Due to uncertainties incurred in the calculation of the sales figures, discrepancies may exist between the information disclosed above and the periodic reports. Therefore, investors are advised to treat the information disclosed in this letter as periodic references only.