Newsletter (2868.HK) October 2013

## Stock Data

Share Price(11/10/13)......HK\$2.82 52-week range HK\$2.19 – HK\$3.81 FY12 P/E......4.11 times Market Capitalization...HK\$5.72 bn

# **Company Profile**

BCL is one of the leading integrated property developers in China. The company is principally engaged in midhigh-end developing to residential properties which are supplemented by prime commercial properties highlighting the prominent edge of its integrated operational ability in diversifying properties portfolio. In addition to various prime locations in the capital city, BCL also expanded into markets outside Beijing and has acquired land in Tianjin, Shenyang, Qingdao, Yantai, Xi'an, Chengdu, Chongqing, Wuxi, Huzhou, Kunshan and Hainan respectively since 2005. The Capital Group, one of Beijing's largest enterprises and under the direct supervision of the Beijing Municipal Government, is the parent company of BCL.

## **Contact Us**

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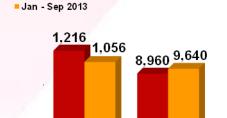
## **Sales Performance for September 2013**

In September 2013, BCL achieved contracted sales area of 125,000 sq. m., while the corresponding contracted sales amounted to RMB1,230 million, up 20% YoY, up 25% MoM. As at the end of September 2013, the cumulative contracted sales area aggregated to 1,056,000 sq. m., while contracted sales amounted to RMB9.64 billion, representing a YoY growth of 8%. Meanwhile, as at the end of September 2013, the cumulative subscription sales awaiting signing of official sales contracts amounted to RMB2.6 billion.

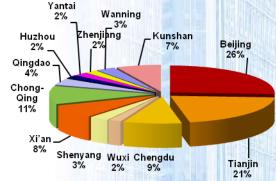
Contracted Sales for Jan – Sep 2013 reached RMB9.64 billion, representing a YoY growth of 8%

#### Annex: Sales Breakdown for September 2013

	Contracted Sales Area ('000 sq. m.)	Contracted Sales Amount ( RMB million)		Contracted Sales Area ('000 sq. m.)	Contracted Sales Amount ( RMB million)
Beijing and Tianjin	48	610	Core projects	104	1,040
Other regions	77	620	Non-core projects	21	190
Total	125	1,230	Total	125	1,230



■ Jan - Sep 2012



Contracted Sales Area Contracted Sales Amount ('000 sq. m.) (RMB million)

Breakdown of Contracted Sales Amount by Region from Jan to Sep 2013

# Successfully Launched Series of Eco Village Project

In September, BCL's new series of Eco Village Project was successfully launched for sale in Tianjin, Chongqing and Shenyang, with a total GFA of 90,000 sq.m., with a corresponding sales amount of RMB400 million.

After two decades of development, the company's residential product line has been continuously enhanced and improved, including the launch of Urban Series, County House Series, A-Z Town series, City Super Luxury Residential Series and the Countryside Villa Series. With the latest launch of Eco Village product series, further enhancing the Urban Series product selection.

Due to uncertainties incurred in the calculation of the sales figures, discrepancies may exist between the information disclosed above and the periodic reports. Therefore, investors are advised to treat the information disclosed in this letter as periodic references only.

