



## Stock Data

Share Price.....HK\$2.82  
52-week range HK\$2.39 – HK\$3.30  
FY13 P/E..... 2.78 times  
FY14 P/E (Forward) ..... 3.02 times  
Market Capitalization...HK\$5.81 bn

\*Source: Bloomberg, as of 3/9/2014

## Sales Performance for August 2014

In August 2014, driven by the company's newly launched self-use residential property project and the recovery of the overall contracted sales in Beijing, BCL recorded a significant increase in sales. BCL achieved contracted sales area of 343,000 sq. m., up 202% compared with the same period last year, while the corresponding contracted sales amounted to approximately RMB4.10 billion, representing an increase of 318% compared with the same period last year. As at the end of August 2014, the cumulative contracted sales area amounted to approximately 1,189,000 sq. m., representing an increase of 21.7% over the same period last year, and the cumulative contracted sales amounted to approximately RMB12.49 billion, representing an increase of 32.6% over the same period last year. Meanwhile, as at the end of August 2014, the cumulative subscription sales awaiting signing of official sales contracts amounted to RMB1.7 billion.

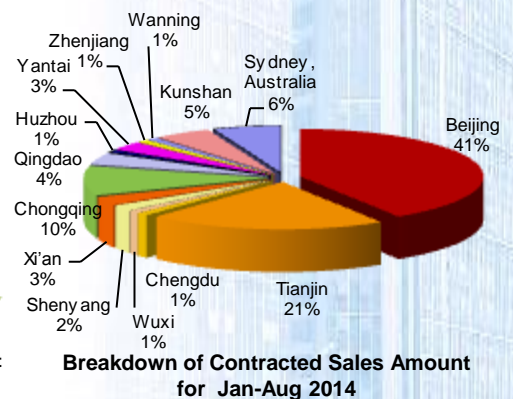
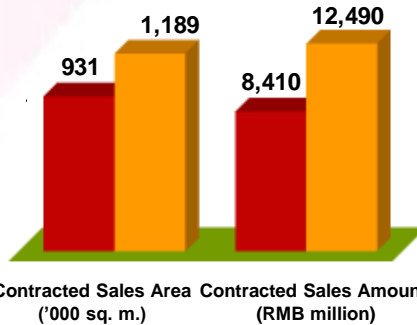
### Annex: Sales Breakdown for August 2014

	Contracted Sales Area ('000 sq. m.)	Contracted Sales Amount (RMB million)	Contracted Sales Area ('000 sq. m.)	Contracted Sales Amount (RMB million)	
Beijing & Tianjin	278	3,570	Core projects	316	3,830
Other regions	65	530	Non-core projects	27	270
Total	343	4,100	Total	343	4,100

## Company Profile

Beijing Capital Land Limited ("BCL") is one of the leading integrated property developers in China. The company is principally engaged in developing mid- to high-end residential properties which are supplemented by prime commercial properties highlighting the prominent edge of its integrated operational ability in diversifying properties portfolio. In addition to various prime locations in the capital city, BCL also expanded into markets outside Beijing and has acquired land in Shanghai, Tianjin, Shenyang, Qingdao, Yantai, Xi'an, Chengdu, Chongqing, Wuxi, Huzhou, Kunshan and Hainan respectively since 2005. The Capital Group, one of Beijing's largest enterprises and under the direct supervision of the Beijing Municipal Government, is the parent company of BCL.

■ Jan-Aug 2013  
■ Jan-Aug 2014



## Contact Us

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## Project Updates

In August 2014, BCL's self-use residential property project in Zhaoquanying Town, Shunyi District, Beijing started to be publicly displayed and has begun to accept online registration since August 26. This project is a rare self-use residential property project situated in the villa area in Beijing. It is adjacent to the Beijing-Chengde Expressway and only 20 minutes from the core area of the North Third Ring.

In August 2014, Hainan Outlet was granted a national "AAA" tourist attraction. Being the first ever outlet-style cultural interest in Hainan Province, the tourist attraction was unveiled on August 17. As of today, both Beijing Outlet and Hainan Outlet were granted "AAA" tourist attraction by the country.

*Due to uncertainties incurred in the calculation of the sales figures, discrepancies may exist between the information disclosed above and the periodic reports. Therefore, investors are advised to treat the information disclosed in this letter as periodic references only.*

