



Stock Data

Share Price.....HK\$3.64
52-week range HK\$2.39 – HK\$3.81
FY13 P/E..... 3.65 times
FY14 P/E (Forward) 3.86 times
Market Capitalization...HK\$7.495bn

*Source: Bloomberg, as of 4/2/2015

Sales Performance for January 2015

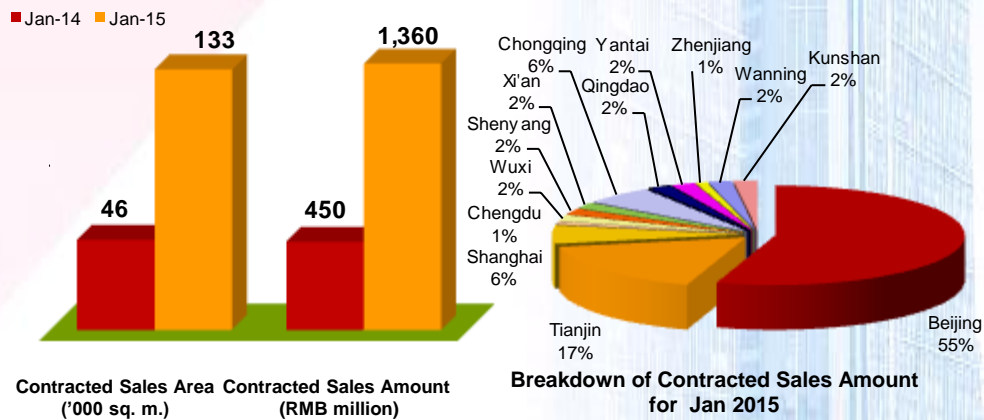
In January 2015, BCL achieved contracted sales area of 133,000 sq. m., up 189% compared with the same period last year, while the corresponding contracted sales amounted to approximately RMB1.36 billion. As at the end of January 2015, the cumulative subscription sales awaiting signing of official sales contracts amounted to RMB1 billion.

Annex: Sales Breakdown for January 2015

	Contracted Sales Area ('000 sq. m.)	Contracted Sales Amount (RMB million)	Contracted Sales Area ('000 sq. m.)	Contracted Sales Amount (RMB million)
Beijing & Tianjin	82	970	Core projects	1,280
Other regions	51	390	Non-core projects	80
Total	133	1,360	Total	1,360

Company Profile

Beijing Capital Land Limited ("BCL", stock code: 2868.HK) is one of the leading integrated property developers in China. Aspiring to be "the Most Valuable Comprehensive Property Developer" in China, the Company focuses on three core business lines: Residential Property, "Residence + Outlet" Complex, and Urban Core Complex. This is complemented by innovative businesses such as primary land development. The Company differentiates itself from its peers through its fully integrated operations and the seamless coordination among all business lines, which helps to increase competitiveness. The Company focuses on five core cities: Beijing, Shanghai, Tianjin, Chongqing and Chengdu. The Company is committed to its strategy of "maximizing scale, accelerating turnover, increasing sell-through rate and optimizing business structure" and focuses on products high turnover and home-buyer oriented. The Capital Group, one of Beijing's largest enterprises and under the direct supervision of the Beijing Municipal Government, is the parent company of BCL.



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Land Investment

In January, BCL successfully acquired the Huaxin Village project in Jinjiang District, Chengdu. The project enjoys a strategic location surrounded by a pleasant natural environment and aims to attract home buyers looking for upgrading their home. Adjacent to the 3rd Ring Road and Chuanshi Metro Station, the project is close to a "AAAA" tourist attraction and several schools, with a ground GFA of 191,000 sq.m.

Capital Operation

In January, BCL's subsidiary Juda International (Stock Code: HK1329) successfully sold its chemical business and completed the acquisition of Xi'an project and the issuance and subscription of convertible preferred shares. After that, Juda International has successfully transformed into a platform for integrated commercial property and innovative business development.



Due to uncertainties incurred in the calculation of the sales figures, discrepancies may exist between the information disclosed above and the periodic reports. Therefore, investors are advised to treat the information disclosed in this letter as periodic references only.

