



Stock Data

Share Price.....HK\$3.99
52-week range HK\$2.39 – HK\$4.08
FY14 P/E..... 3.85 times
FY15 P/E (Forward) 3.41 times
Market Capitalization...HK\$8.216bn

*Source: Bloomberg, as of 4/3/2015

Sales Performance for February 2015

In February 2015, BCL achieved contracted sales area of 66,000 sq. m., up 18.6% compared with the same period last year, while the corresponding contracted sales amounted to approximately RMB480 million, representing an increase of 8.7% compared with the same period last year. As at the end of February 2015, the cumulative contracted sales area amounted to approximately 199,000 sq. m., representing an increase of 95.9% over the same period last year, and the cumulative contracted sales amounted to approximately RMB1.84 billion, representing an increase of 105.8% over the same period last year. Meanwhile, as at the end of February 2015, the cumulative subscription sales awaiting signing of official sales contracts amounted to RMB840 million.

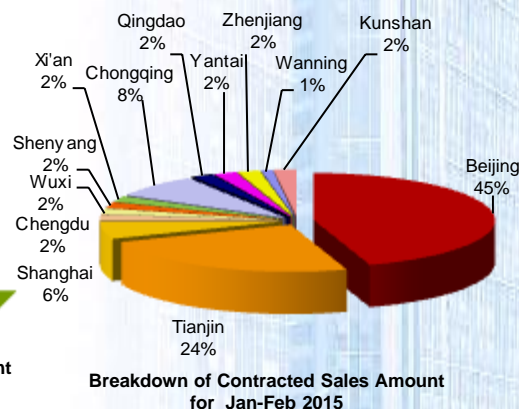
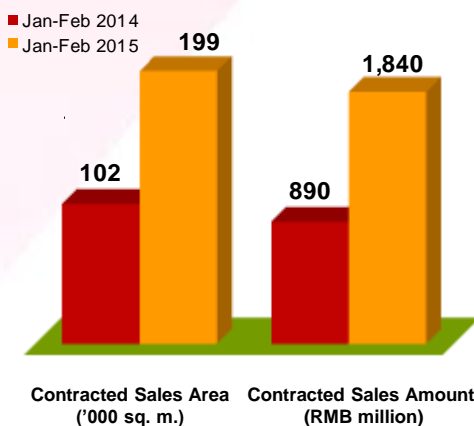
Annex: Sales Breakdown for February 2015

	Contracted Sales Area ('000 sq. m.)	Contracted Sales Amount (RMB million)
Beijing & Tianjin	37	300
Other regions	29	180
Total	66	480

	Contracted Sales Area ('000 sq. m.)	Contracted Sales Amount (RMB million)
Core projects	60	450
Non-core projects	6	30
Total	66	480

Company Profile

Beijing Capital Land Limited ("BCL", stock code: 2868.HK) is one of the leading integrated property developers in China. Aspiring to be "the Most Valuable Comprehensive Property Developer" in China, the Company focuses on three core business lines: Residential Property, "Residence + Outlet" Complex, and Urban Core Complex. This is complemented by innovative businesses such as primary land development. The Company differentiates itself from its peers through its fully integrated operations and the seamless coordination among all business lines, which helps to increase competitiveness. The Company focuses on five core cities: Beijing, Shanghai, Tianjin, Chongqing and Chengdu. The Company is committed to its strategy of "maximizing scale, accelerating turnover, destocking and optimizing business structure" and focuses on products high turnover and home-buyer oriented. The Capital Group, one of Beijing's largest enterprises and under the direct supervision of the Beijing Municipal Government, is the parent company of BCL.



Contact Us

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Land Investment

In February, BCL successfully acquired the New Town project in Shunyi District, Beijing. Situated in the Niulanshan area of Shunyi New Town, the project is one of the three largest land plot groups in the center of the town, with an aggregate ground GFA of 128,000 sq.m.. It includes a 35,000 sq.m. area for senior housing, which marks Beijing's first community project equipped with senior care facilities.

In February, BCL successfully acquired the Zhongshan Road Project in Hebei District, Tianjin. Situated in the prime location of the Inner Ring and positioned as an urban core complex above the Metro station, the project is right next to the Zhongshan Road Station of the No.3 Metro Line. With a convenient transportation network and comprehensive supporting facilities, the project demonstrates a high integrated value. It has an aggregate ground GFA of 124,000 sq.m..

Due to uncertainties incurred in the calculation of the sales figures, discrepancies may exist between the information disclosed above and the periodic reports. Therefore, investors are advised to treat the information disclosed in this letter as periodic references only.

