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(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 2868)

SALES PERFORMANCE FOR THE SIX MONTHS ENDED 30 JUNE 2015

Beijing Capital Land Ltd. (the “Company”, together with its subsidiaries, the “Group”) wishes to provide to its shareholders the attached newsletter on property sales performance which contains certain operating data of the Group for the six months ended 30 June 2015 (the “**Sales Performance**”). The Sales Performance is also available on the website of the Company (www.bjcapitalland.com.cn). The Sales Performance has been prepared on the basis of internal management records. It has not been audited or reviewed by external auditor, and as such the data is for investors' reference only. The Sales Performance is not an offer or solicitation for the purchase or sale of any securities or financial instruments or to provide any investment service or investment advice.

By Order of the Board
Beijing Capital Land Ltd.
Lee Sze Wai
Company Secretary

Hong Kong, 2 July 2015

The Board as of the date of this announcement comprises Mr. Liu Xiaoguang (Chairman), Mr. Tang Jun (President) and Mr. Zhang Shengli who are the Executive Directors, Mr. Wang Hao, Mr. Song Fengjing and Mr. Shen Jianping who are the Non-Executive Directors, Mr. Ng Yuk Keung, Mr. Wang Hong and Mr. Li Wang who are the Independent Non-Executive Directors.



Stock Data

Share Price.....HK\$5.65
52-week range HK\$2.48 – HK\$7.39
FY14 P/E..... 5.45 times
FY15 P/E (Forward) 4.79 times
Market Capitalization...HK\$11.458bn

*Source: Bloomberg, as of 2/7/2015

Sales Performance for June 2015

In June 2015, BCL achieved total contracted sales area of 284,000 sq. m., representing an increase of 38.8% over the same period last year, while the corresponding contracted sales amounted to approximately RMB2.67 billion, representing an increase of 62.0% over the same period last year. As at the end of June 2015, the cumulative contracted sales area amounted to approximately 1,199,000 sq. m., representing an increase of 64.1% over the same period last year, and the cumulative contracted sales amounted to approximately RMB12.12 billion, representing an increase of 78.9% over the same period last year. Meanwhile, as at the end of June 2015, the cumulative subscription sales awaiting signing of official sales contracts amounted to RMB1.37 billion.

Annex: Sales Breakdown for June 2015

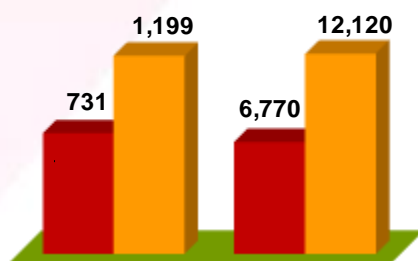
	Contracted Sales Area ('000 sq. m.)	Contracted Sales Amount (RMB million)
Beijing & Tianjin	123	1,390
Other regions	161	1,280
Total	284	2,670

	Contracted Sales Area ('000 sq. m.)	Contracted Sales Amount (RMB million)
Core projects	244	2,430
Non-core projects	40	240
Total	284	2,670

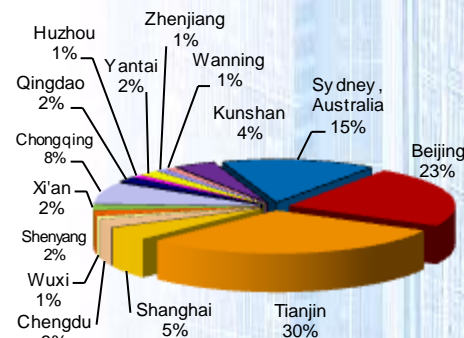
Company Profile

Beijing Capital Land Ltd. ("BCL", stock code: 2868.HK) is one of the leading integrated property developers in China. Aspiring to be "the Most Valuable Comprehensive Property Developer" in China, the Company focuses on three core business lines: Residential Property, "Residence + Outlet" Complex, and Urban Core Complex. This is complemented by innovative businesses such as primary land development. The Company differentiates itself from its peers through its fully integrated operations and the seamless coordination among all business lines, which helps to increase competitiveness. The Company focuses on five core cities: Beijing, Shanghai, Tianjin, Chongqing and Chengdu. The Company is committed to its strategy of "maximizing scale, accelerating turnover, destocking and optimizing business structure" and focuses on high turnover and home-buyer oriented products. Beijing Capital Group, one of Beijing's largest enterprises and under the direct supervision of the Beijing Municipal Government, is the parent company of BCL.

■ Jan-Jun 2014
■ Jan-Jun 2015



Contracted Sales Area ('000 sq. m.) Contracted Sales Amount (RMB million)



Breakdown of Contracted Sales Amount for Jan-Jun 2015

Contact Us

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Land Investment

In June, BCL successfully acquired the Pingliang land plot in Yangpu District, Shanghai. With an aggregate GFA of 113,000 sq.m. and above-ground GFA of 81,000 sq.m., the project aims to develop high-end residential properties for first-time homebuyers and homebuyers looking for living condition improvement as well as quasi-Grade A offices. Situated within Shanghai's inner-ring road, the project enjoys a prime location which is adjacent to the city's core living area. With Metro Line No. 4 and No. 12 and the Dalian Road Tunnel nearby, the project will be benefiting from a convenient transportation network.



Due to uncertainties incurred in the calculation of the sales figures, discrepancies may exist between the information disclosed above and the periodic reports. Therefore, investors are advised to treat the information disclosed in this letter as periodic references only.

