



Stock Data

Share Price.....HK\$2.58
52-week range HK\$2.36 – HK\$3.68
P/E (Trailing)..... 5.08 times
Market Capitalization...HK\$7.812bn

*Source: Bloomberg, as of 5/8/2019

Company Profile

Beijing Capital Land Ltd. ("BCL", stock code: 2868.HK) is one of the leading integrated property developers in China. Aspiring to be "the Most Valuable Comprehensive Property Developer" in China, the Company focuses on the following core business lines: Residential Property, Integrated Outlets, Urban Core Complex and Primary Land Development. The Company differentiates itself from its peers through its fully integrated operations and the seamless coordination among all business lines, which helps to increase competitiveness. The Company focuses on three metropolitan areas of Beijing-Tianjin-Hebei, Yangtze River Delta and Guangdong-Hong Kong-Macau Greater Bay Area. The Company is committed to its strategy of "achieving quality growth" and focuses on products for homeowners looking to upgrade as well as high turnover and home-buyer oriented products. Beijing Capital Group, one of Beijing's largest state-owned enterprises and under the direct supervision of the Beijing State-owned Assets Supervision and Administration Commission, is the parent company of BCL.

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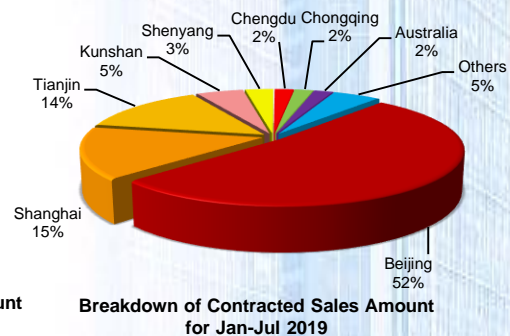
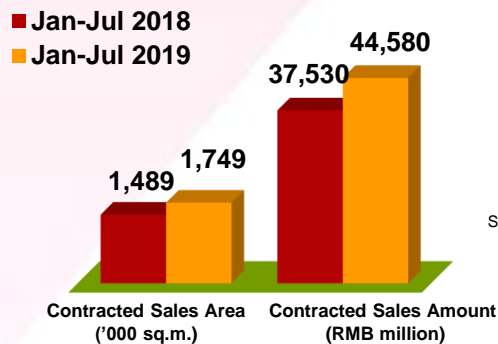
Sales Performance for July 2019

In July 2019, BCL achieved a total contracted sales area of approximately 121,000 sq.m., while the corresponding contracted sales amounted to approximately RMB4.03 billion. As at the end of July 2019, BCL's cumulative contracted sales area was approximately 1,749,000 sq.m., an increase of 17.4% year-over-year, and the cumulative contracted sales amounted to approximately RMB44.58 billion, an increase of 18.8% year-over-year. As at the end of July 2019, cumulative subscription sales awaiting signing of official sales contracts amounted to approximately RMB1.00 billion.

Annex: Sales Breakdown for July 2019

	Contracted Sales Area ('000 sq.m.)	Contracted Sales Amount (RMB million)
Beijing, Tianjin and Shanghai	77	3,410
Other Regions	44	620
Total	121	4,030

	Contracted Sales Area ('000 sq.m.)	Contracted Sales Amount (RMB million)
Core Projects	72	2,180
Non-core Projects	49	1,850
Total	121	4,030



Land Investment

In July, BCL acquired the Jinnan Project in Tianjin. The project targets customers looking for housing upgrades. Located at the Xinzhuang Town of Jinnan District, Tianjin, the project is adjacent to BCL's Poetic Life Project and Tianjin city proper. It has access to a great transportation network as it is close to Metro Line No.1 and several main roads including Tianjin Road and Jingu Highway. With a planned GFA of 169,000 sq.m., the project also has access to well-established auxiliary facilities nearby, including education, commercial and healthcare.

Bond Issuance

In July, BCL successfully issued RMB2.13 billion of 3+2-year private corporate bond, with a coupon rate of 4.26%, representing a record low coupon for domestic 3-year private corporate bonds in the property industry this year. Leveraging the company's SOE background and its strong credit profile, the bond was well received by investors and was over-subscribed 2.04 times, demonstrating the recognition from the capital market.



Due to uncertainties incurred in the calculation of the sales figures, discrepancies may exist between the information disclosed above and the periodic reports. Therefore, investors are advised to treat the information disclosed in this letter as periodic references only.

