Stock Data

Share Price.......HK\$1.75
52-week range HK\$1.38 – HK\$2.73
P/E (Trailing)...........3.89 times
Market Capitalization...HK\$7.635bn
*Source: Bloomberg, as of 11/5/2020

Company Profile

Beijing Capital Land Ltd. ("BCL", stock code: 2868.HK) is one of the leading integrated property developers in China. Aspiring to be "the Most Valuable Comprehensive Property Developer" in China, the Company focuses on the following core business lines: Residential Property, Integrated Outlets, Urban Core Complex and Primary Land Development. It also actively pushes forward its expansion into innovative businesses including cultural and creative industrial property development, high-tech industrial property development, and rental housing business. The Company differentiates itself from its peers through its fully integrated operations and the seamless coordination among business lines, which helps to increase competitiveness. The Company focuses on three metropolitan areas of Beijing-Tianjin-Hebei, Yangtze River Delta and Guangdong-Hong Kong-Macau Greater Bay Area and key tier-2 potential cities. The Company is committed to its strategy of "high-quality development" focuses on products homeowners looking to upgrade as well as high turnover projects for rigid demand. Beijing Capital Group, one of Beijing's largest state-owned enterprises and under the direct supervision of the Beijing State-owned Assets Supervision and Administration Commission, is the parent company of BCL.

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Sales Performance for April 2020

In April 2020, BCL achieved a total contracted sales area of approximately 91,000 sq.m., while the corresponding contracted sales amounted to approximately RMB3.31 billion. As at the end of April 2020, BCL's cumulative contracted sales area was approximately 353,000 sq.m., and the cumulative contracted sales amounted to approximately RMB10.86 billion with contracted average selling price of approximately RMB31,000/sq.m.. As at the end of April 2020, cumulative subscription sales awaiting signing of official sales contracts amounted to approximately RMB1.57 billion.

Annex: Sales Breakdown for April 2020

	Sales Area Sales	tracted Amount million)		Contracted Sales Area ('000 sq.m.)	Contracted Sales Amount (RMB million)
Beijing, Tianjin and Shanghai	39	2,170	Core Projects	35	1,560
Other Regions	52	1,140	Non-core Projects	56	1,750
Total	91	3,310	Total	91	3,310



Breakdown of Contracted Sales Amount for Jan-Apr 2020

Land Investment

In April, Beijing Capital Park, a high-tech industrial property service platform under BCL, acquired Xiyong Project in Shapingba District, Chongqing, with a planned GFA of 622,000 sq.m.. It is situated in the area of Western China (Chongqing) Science City, which provides advantageous foundations and conditions for electronic information industry development. The project is adjacent to a number of main roads including Yusui Expressway and other urban highways, and it has access to a great transportation network which is planned to allow fast access to the urban core in the future. Beijing Capital Park aims to duplicate its success on Beijing IC PARK operation to this project. Integrating related industrial resources in Chongqing and focusing on pan-IC industry development, it is expected to become a new science and innovation industrial center that combines residentials, office buildings and commercial area, which helps further increase the influence of Beijing Capital Park.

Due to uncertainties incurred in the calculation of the sales figures, discrepancies may exist between the information disclosed above and the periodic reports. Therefore, investors are advised to treat the information disclosed in this letter as periodic references only.

