



Stock Data

Share Price.....HK\$1.44
52-week rangeHK\$1.37 – HK\$2.60
P/E (Trailing)..... 5.15 times
Market Capitalization.....HK\$6.283bn

*Source: Bloomberg, as of 3/9/2020

Company Profile

Beijing Capital Land Ltd. ("BCL", stock code: 2868.HK) is one of the leading integrated property developers in China. Aspiring to be "the Most Valuable Comprehensive Property Developer" in China, the Company focuses on the following core business lines: Residential Property, Integrated Outlets, Urban Core Complex and Primary Land Development. It also actively pushes forward its expansion into innovative businesses including cultural and creative industrial property development, high-tech industrial property development, and rental housing business. The Company differentiates itself from its peers through its fully integrated operations and the seamless coordination among all business lines, which helps to increase competitiveness. The Company focuses on three metropolitan areas of Beijing-Tianjin-Hebei, Yangtze River Delta and Guangdong-Hong Kong-Macau Greater Bay Area and key tier-2 potential cities. The Company is committed to its strategy of "high-quality development" and focuses on products for homeowners looking to upgrade as well as high turnover projects for rigid demand. Beijing Capital Group, a large state-owned enterprise in Beijing and under the direct supervision of the Beijing State-owned Assets Supervision and Administration Commission, is the parent company of BCL.

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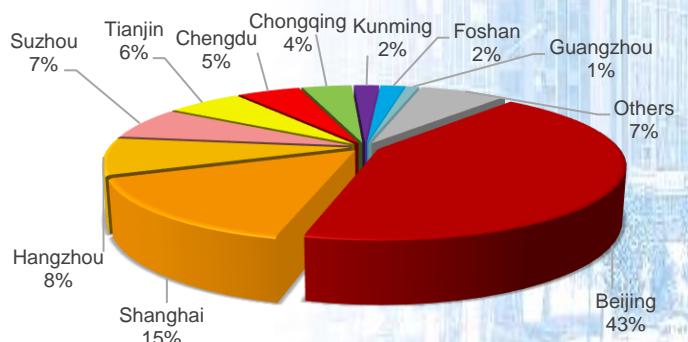
Sales Performance for August 2020

In August 2020, BCL achieved a total contracted sales area of approximately 130,000 sq.m., while the corresponding contracted sales amounted to approximately RMB3.85 billion. As at the end of August 2020, BCL's cumulative contracted sales area was approximately 1,235,000 sq.m., and the cumulative contracted sales amounted to approximately RMB40.86 billion, with contracted average selling price of approximately 33,000/sq.m.. As at the end of August 2020, cumulative subscription sales awaiting signing of official sales contracts amounted to approximately RMB1.52 billion.

Annex: Sales Breakdown for August 2020

	Contracted Sales Area ('000 sq.m.)	Contracted Sales Amount (RMB million)
Beijing, Tianjin and Shanghai	41	2,140
Other Regions	89	1,710
Total	130	3,850

	Contracted Sales Area ('000 sq.m.)	Contracted Sales Amount (RMB million)
Core Projects	50	1,750
Non-core Projects	80	2,100
Total	130	3,850



**Breakdown of Contracted Sales Amount
for Jan-Aug 2020**

Due to uncertainties incurred in the calculation of the sales figures, discrepancies may exist between the information disclosed above and the periodic reports. Therefore, investors are advised to treat the information disclosed in this letter as periodic references only.

